



# Global Sports Giant Scores Compliance Goals With GAN Integrity

## PICTURE THIS...

You are one of the largest international sports organizations in the world, operating in dozens of countries simultaneously, with global attention focused on every move you make. Your influence spans continents, and your every decision is under the microscope.

## BUT...

Working across so many jurisdictions with overlapping and contrasting compliance regulations is an immense task. This challenge is compounded by tremendous public scrutiny from governments, regulators, and sports fans worldwide, making the task even more daunting. The pressure to maintain impeccable standards is constant. Some compliance gaps have been exposed, and you've had some bad press — you're going to turn this around.

## SO...

You turn to GAN Integrity. We develop a comprehensive process for managing Conflicts of Interest, Gifts and Entertainment, and Investigations, and set up a portal to make sure each scenario gets the right level of attention. Along with this, we introduce a whistleblowing mechanism, so anyone can report potentially unethical behavior safely and anonymously. This ensures transparency and accountability at every level.

## NOW

With regular direct diligence and safe, open reporting from employees, you can rest easy knowing proper due diligence is being performed. The risk of unexpected issues leading to bad press is significantly reduced, helping your organization maintain its integrity and reputation. Your proactive approach to managing compliance challenges sets a new standard in the industry. Now that's better.

### INDUSTRY

Sports

### PRODUCTS/SOLUTIONS

Conflicts of Interest, Gifts & Hospitality,  
Investigations