

Integrity Campaign Manager

Keep your workforce informed and engaged with current and evolving ethics and compliance expectations at scale with Integrity Campaign Manager.



Solution Benefits

Reaching your company's workforce should not be a struggle. With a rapidly evolving regulatory and an even faster-moving business environment, you deserve a solution that helps you engage employees quickly and easily. As an integrated solution on the Integrity Platform, Integrity Campaign Manager seamlessly connects to all of your compliance solutions allowing you to:

See everything to ensure your compliance program is tied to measurable impact:

- Real-time visibility into program effectiveness with dashboards linking training, policy attestation, and employee disclosures.
- Easily launch mitigation initiatives, such as policies and procedures to reduce the impact of potential risks.
- Raise awareness with engagement campaigns and a centralized employee portal for everything compliance.



Adapt to anything because Learning and adoption should fit your people and adjust to your risks.

- Target the right audience with the right content at the right time.
- Quickly launch campaigns to raise awareness of new regulations or policies that impact your business.
- Adapt and optimize your program based on the level of employee engagement.

Get all the help you need and take your program beyond a tick-the-box approach.

- An integrated program that gives you control over the form and content of communication.
- Dedicated support at every step of your design, implementation, and maintenance journey.
- Expert guidance to help you better manage evolving risk at scale.



Campaigns that drive business impact — Now that's better.

Take your program beyond paper and checkboxes and design a compliance engagement journey that delivers impact and ensures the defensibility of your program.



Inform – Reach your entire workforce or target specific employee segments with tailored communication about relevant company policies and directives.

Train – Take a risk-based approach to compliance and ensure your workforce understands how to conduct business ethically.

Engage – Proactively engage employees in compliance procedures to ensure timely disclosure and reporting.

Measure – Analyze campaign data and compare it with engagement levels to measure the impact on adoption of procedures.

Report – Maintain documented evidence of activity in a centralized and traceable system to ensure the defensibility of your program.

Key features of Integrity Campaign Manager

Self-service campaigns

Control the content and cadence of your outreach with self-service campaigns. Easily turn around campaigns, periodic or ad-hoc, when there is a need for it.

In-app collaboration

Engage stakeholders through a policy approval workflow with integrated chat features, notifications, and automated routing.

Automation & documentation

Set reminders for tasks and track completion in real-time or regularly through automated reports.

Modern user experience

Engage users with an intuitive application, embedded compliance guidance, and centralized policies and procedures.

Granular governance

Segment your workforce for targeted communication and rely on dynamic user management to enroll new employees in relevant campaigns.

Embedded reporting

Leverage dashboards to track engagement, optimize your program and share results.



Schedule a meeting to start driving ethical change!

To contact us, visit ganintegrity.com

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