

Sports Betting Leader Backs A Compliance Winner In GAN Integrity



PICTURE THIS...

You're one of the largest online sports betting companies in the US, experiencing rapid growth through acquisitions. Founded in 2009 you have since transformed into a premier gaming destination, boasting over 12 million registered users and leading the market in mobile sports betting.

BUT...

The gambling and sports betting industry deals with highly complex and varying laws and regulations that change from one jurisdiction to another. Having a clear understanding of Conflicts of Interest (COI) and Gifts & Hospitality (G&H) isn't just nice to have – it's required by law and industry regulators. It's crucial to ensure that employees, contractors, and other related parties aren't manipulating employees or betting systems, which is vital for legal compliance and maintaining customer trust. And this requires a robust solution, which you lack.

SO...

You start your search for a solution that will provide you the confidence that you have compliance covered. GAN Integrity steps in with an effective, accessible, and automatable solution for COI and G&H that is far ahead of any other options you've reviewed. GAN Integrity's solution enables you to capture, assess, and manage COI and G&H disclosures across a wide range of employee roles.

INDUSTRY

Sports Betting and iGaming

PRODUCTS/SOLUTIONS

Conflicts of Interest, Gifts & Hospitality

NOW

You can effortlessly manage COI and G&H disclosures and quickly identify potential risks. Plus, you can mitigate these risks while accommodating different processes for various types of employees. Your upgraded system automatically cross-references employee self-disclosures with data from other systems, like expense reimbursement systems. This integration allows for detailed analysis, trend identification, and long-term risk reduction, helping you stay ahead in compliance while maintaining the trust and confidence of regulators and customers alike. Now, that's better.